

**Greater Memphis Chamber
Grand Opening Ceremony
Serenity Columbarium and Memorial Garden
1622 Sycamore View Road
Memphis, TN 38134
Ribbon Cutting
May 7, 2015
10:00 a.m.**

The first of its kind and first-in-class bereavement and funeral services campus, Serenity Columbarium and Memorial Garden is the Mid-South's finest and solely dedicated interior and exterior columbarium for the inurnment of loved one's cremated remains. Elegant and affordable, our interior and exterior columbaria are sold as single, companion, and family estates for families looking for a final resting place for generations to come.

Cremations are expected to continue to rise in coming years from 45.3% today reaching as high as 60% in 10 years as projected by the Cremation Association of North America. Serenity was created specifically to meet these changing preferences by offering a wide-array of specialized options for cremation memorialization such as indoor glass-front niches in our indoor columbarium, granite-faced outdoor columbarium located in our on-site memorial garden with a scattered ashes sanctuary.

Our facilities are designed to ensure that a family choosing cremation has respectful options for the final disposition of their loved one. More importantly, for all those families who have one or more urns at home, either in the closet or on the mantle, Serenity is able and ready to work with those families to provide superior attention and care to finding a permanent resting place in one of our unique interior or exterior columbarium. Our stunning selection – which includes individual, companion and family estates - and personalized care will help satisfy every need to memorialize the remains of loved ones for generations to come.

Serenity is the first of its kind in the nation because the campus offers full funeral services – traditional and cremation services, chapel use for either service, dedicated exterior and interior resting places for cremated remains, floral and funeral escort services and a exceptional reception and catering hall for families and friends to gather after services.